



10 eApps = \$1,000

Earn a \$1,000 Cash Bonus When You Write Instant Decision Term Series Using Agent Tools eApplication!

To qualify for the bonus payment, write 10 Instant Decision Term Series eApplications using Agent Tools by March 31, 2023. Applications must be submitted and paid between February 17, 2023, and March 31, 2023. The 10 eApplication requirements can be a combination of Term 100, Term 125, CBO 50, CBO 100, Continuation 10, Continuation 25, Payment Protector, and Payment Protector Continuation 10.

In addition, all your production counts towards the qualifications for a 10% UFirst Cash Bonus. Earn 50,000 credits and receive a 10% cash bonus in June. Earn an extra 25% credit for sales of our new Continuation 25 product!¹

¹See Americo.com for complete UFirst Cash Bonus qualifications.

Applications must be submitted and paid between February 1, 2023 and March 31, 2023. Call Centers are excluded from this contest. Controlled business (immediate family members or internal replacements) does not qualify for this contest. Bonus payments will be made to the writing agent in April. Contest applies all Instant Decision Term Series products which can be combined to meet the 10 application requirement. ADB is excluded from this contest. The policy must be active and inforce with premium still applied at the time of bonus payment. Americo, at its sole discretion, reserves the right to modify or change this promotion at any time. Agents must be in good standing with Americo at the time of payout. Americo Instant Decision Term Series (Series 301/302/303/304/314/325) is underwritten by Americo Financial Life and Annuity Insurance Company (Americo), Kansas City, MO and may vary in accordance with state laws. Some products may not be available in all states. Certain restrictions apply.

