

Earn an additional
25% credits on
IUL sales!
Details Below

YOU CAN EARN A

10% CASH BONUS

WITH UFIRST REWARDS FROM

AMERICO

UNLIMITED EARNING POTENTIAL FOR AMERICO AGENTS!

Americo's UFirst Rewards program pays you cash! You can earn a **10% bonus check** on your life business. Meet the UFirst Rewards requirements by May 31, 2024, and receive a 10% bonus check in June.

Plus, you can earn an extra 25% credit for sales on our new Instant Decision IUL product. This incentive is valid from February 23, 2024, through the end of the qualification period!

QUALIFICATIONS & REQUIREMENTS

Qualification period runs **December 1, 2023, through May 31, 2024**. Policies must be paid with the first premium payment applied during the qualification period and must remain active through the free-look period.

- Earn at least 50,000 of qualified life production credits during the qualification period,
- 6-month persistency 85% or better, 12-month persistency 70% or better, and
- Premium Applied Ratio of 70% or better.

To qualify for the additional 25% credit on IUL sales, eApplications must be submitted and paid between February 23, 2024, and May 31, 2024. Does not apply to Instant Decision Term Series or Eagle Premier Series. All other UFirst qualifications apply to this promotion.

Applications must be paid between December 1, 2023, and May 31, 2024. Life insurance production credits will be counted at 100% of paid annualized first-year premium up to target. Premium Applied Ratio is based on paid applications during the qualification period. Annuities and Call Centers are excluded from the UFirst Rewards incentive program. Controlled business (immediate family members or internal replacements) does not qualify for the bonus payment. Bonus payment will be made to the writing agent only. Agents must be in good standing with Americo at the time of payout. Americo, at its sole discretion, reserves the right to modify, change, or cancel this promotion at any time.

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